

Cofinanciado por:



UNIÃO EUROPEIA
Fundos Europeus
Estruturais e de Investimento

Project Designation: AQUA GLOBAL INTERNACIONAL

Project Code: POCI-02-0752-FEDER-020041

Main Objective: OT 3- Strengthening the competitiveness of PME

Region of Intervention: North

Beneficiary Entity: Aquatlantis, S.A.

Approval Date: 12-01-2017

Starting Date: 15-05-2016

Date of the Conclusion: 14-05-2018

Total Eligible Cost: 510.305,88 EUR

Financial support from the European Union: FEDER – 232.221,62 EUR

FSE – 10.335,90 EUR

Objectives: Reinforcement and prospection of market presence

VAB: 5.822.723 EUR

Nº jobs created: 2

Volume of business to be achieved in 2019: 15 Million Euros

Aquatlantís' mission is to participate actively in sustainable development and harmony with the environment, promoting animal welfare, providing the final consumer with products and accessories related to the reproduction and maintenance of natural habitats, allowing the maximum reliability and safety according with current and future customer expectations, thus responding to their needs.

The company has as objectives the practice of a commercial and active marketing policy, the intensive use of information technologies, reinforcement of communication resources through the accomplishment of market prospecting visits, participation in international fairs and a strong promotional and publicity campaign. Integration of a Collaborative Portal for Project Management, creation of a more dynamic and interactive website and a digital catalogue for mobile devices. Other objectives are the hiring of two technicians and the continuous promotion of the professional training of employees.